



KIMBERLY THOMPSON

ITMI-Certified Tour Director

Travel Professional with 15 Years of
Tourism & Hospitality Experience

I'm passionate about bringing destinations to life for student and adult groups.

With a background in travel PR, I know how to tell great stories, keep trips organized, and represent a brand with professionalism. Guests describe me as knowledgeable, kind, entertaining, and a joy to travel with. I curate special travel moments while ensuring guests feel cared for and inspired by the journey.

CONTACT

- KimThompsonTravel@gmail.com
- +1 607-333-0429
- Upstate New York (Airports: ELM, ROC, JFK, EWR)
- KimThompsonTravel.com

DESTINATION KNOWLEDGE

North America:

- National Parks
- Alaska
- New England & the Northeast
- Southwest U.S.
- Canada (Ontario + Alberta)

Europe:

- Extensive knowledge about Italy
- Northern: Iceland, Norway, Finland, Denmark
- Western: Portugal, France, Austria, Switzerland, Belgium, Netherlands
- UK + Ireland

Other: New Zealand & Australia

LANGUAGES

- English | Native Speaker
- Italian | Somewhat conversant, moderate reading comprehension

INTERESTS

- Self-Development
- Peloton, Yoga + Wellness
- Glassmaking
- Travel Writing + Photography

GROUP TOUR EXPERIENCE

Premier Alaska Tours

Spring/Summer 2025
Led 15 tours for high-end brands including Viking Cruises, Regent Seven Seas Cruises, Silversea, Celebrity Cruises, and others.

Green Light Group Tours

Winter/Spring 2025 - Present
Led NYC and Washington, D.C. tours for middle and high school groups.

EDUCATION

ITMI | 2024

Certifications: Tour Director, Tour Guide

DC Tour Guiding License | 2025

Cornell University | 2022

Certification: Hospitality Marketing

State University of New York, College at Brockport | 2011

- Bachelor of Arts in Journalism
- Study Abroad at Lorenzo de' Medici School | Florence, Italy

American Red Cross | 2024

Certification: CPR/AED/First Aid

APPLICABLE EXPERIENCE & SKILLS

QUINN PR | New York City (Remote) | Senior Account Executive, Travel | 2022-2024

- **Tours:** Hosted small-group press trips + organized solo media visits for hotel and destination clients across U.S. Planned itineraries and budgets.
- **Travel Branding:** Developed + championed brand messaging, serving as "face" of brands with travel journalists. Placed 1,000+ stories in media outlets.

The Corning Museum of Glass (NY) | Manager of Public Relations | 2014-2022

- **Tours:** Guided hundreds of customized media tours, arranging logistics and offering behind-the-scenes access.
- **Event Planning:** Organized conferences, planning fun excursions, setting up transportation, and acting as step-on guide.
- **Branding:**
 - Provided storytelling for magazine, blog, website, and marketing materials.
 - Directed partnerships, including *Blown Away* (Netflix Original Series) and Celebrity Cruises "Hot Glass at Sea."

Corning & Southern Finger Lakes (CVB) | Communications Manager | 2011-2014

- **Tours:** Hosted group press trips across Finger Lakes wine region.
- **Visitor Tools:** Oversaw creation of annual travel guide, blog, and e-newsletters.

SCAN TO
ACCESS
WEBSITE + REEL

