

# JULIE ROSE

CERTIFIED TOUR DIRCTOR IN ROUTE

#### CONTACT

- 503-720-1535
- r@latitude21.net
- Portland, OR
- **₹** PDX
- INSERT CAMPFIRE OR CODE

### **CERTIFICATIONS**

TripSchool Tour Director Fundamentals
Online Course Completed October
2025

#### **GUIDE LICENCES**

List any cities here that you hold official guide licenses in

#### PERSONAL INTERESTS

All methods of Travel and Exploration: Cruising, Touring, Biplans, Helicoptors, Zodiacs, Trains. Kyaking and anything that moves. Horseback Riding, Scuba Diving, Hiking, Music Concerts, Wine Tasting, and all types of Wildlife Experience.

# **DESTINATION KNOWLEDGE**

Being in the tour and cruise line industry for over 30 years, I have had the opportunity to travel to over 72 countries...and still counting. I have been able to host numerous FAM trips throughout the world for the travel agent community as well as the MICE market.

My career and personal travel choices have given me the unimaginable opportunity to experience so many wonderful and unique arrays of lands, people and cultures around the globe. I am always looking forward to the next new adventure as well as returning to the many magnificent destinations and sites in our own backyards.

# **DESTINATION TRAINING**

**Worldwide Travel Experience** 

#### RELEVANT EXPERIENCE

# **VP International Sales & Marketing**

Oceania Cruises and Regent Seven Seas Cruises - 13 Years

Responsible for developing the sales, marketing, and business growth for all international countries outside of the US and Canada. Traveling to various countries to train GSAs, Travel agents and give presentations to both the agency communities and consumers.

#### Director of Charter & Incentive Sales - 8 Years

SEABOURN CRUISE LINES - 8 Years

Began as RSM developing sales for Southern California and moved on to work in sales in the Charter and Incentive Market. Developed business for the MICE market for Seabourn, Cunard and Sea Goddess both domestically and internationally.

# Regional Sales Manager

Classic Hawaii - 3 Years

Developed Sales and Marketing for the Southern California and Arizona markets. Traveled to various agencies and regions to develop business via training, marketing and presentations.

#### ACADEMIC BACKGROUND

**University of Phoenix** 

Business & Marketing | 2000 CTC Accreditation

# **ACHEIVMENT AWARDS**

Outstanding Sales Award 2000 Seabourn Cruise Lines