



HALLIE HEITER

CERTIFIED TOUR DIRECTOR/GUIDE

CONTACT

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- ✈ BNA
- 🔥 Trip School Certified

CERTIFICATIONS

- Tour Director Certification:
- **TripSchool** 2023

PERSONAL INTERESTS

House Hunters International is on repeat in my house. Currently studying the Japanese language (with participation in two in-country language immersion programs). Have run/completed a marathon before the organizing party closed the finish line. I'm a huge Peloton fan.

DESTINATION KNOWLEDGE

I am rounding out year number two as a tour guide; best career decision I've ever made! I have guided both student and adult tours-- and enjoy both equally. Locations guided: Boston, D.C., New York. Philadelphia, the Deep South (over-the-road, Houston to Miami), and the Southwest National Parks. I'd like to broaden my tour map in 2026-- especially internationally. I've traveled to over 50 countries, have lived in Scotland, and studied abroad in Hong Kong and Japan. I'm very comfortable traveling in Europe and Asia, and relish the opportunity to create experiences of a lifetime for tour participants. I am open to directing international or domestic, student or adult tours.

TOUR DIRECTOR TRAINING

Trip School Certified October, 2023
TripSchool TripCon 2024 attendee
Trip School Fall Foliage Training, July 2025 (upcoming)

RELEVANT EXPERIENCE

Entrepreneur

VorbaFit LLC | 2022-Present

Co-Founded a company, VorbaFit, which combines foreign-language learning with exercise. Academic studies show that when you work out and learn a language at the same time, you both learn that language faster and you retain it longer. URL: www.vorbafit.com

Director, Entrepreneurial Leadership Program

Battle Ground Academy | 2018-2022

Responsible for strategy and execution in transforming a nascent entrepreneurship program into a headlining program for the school. Led program growth from a few classes housed in the middle school to a flagship program housed in a new \$15M state-of-the-art entrepreneurship building (opened Fall 2021). Applied for and was accepted as one of only fourteen schools in the world as a 12-month partner for Stanford's K12 Lab in a collective effort to leverage data in affecting positive change in the classroom.

Associate College Counselor

Jackson Preparatory School | 2015-2016

Responsible for advising grades 9-12 on the college admissions and selection process. Co-counsel for an average class size of 120 students.

ACADEMIC BACKGROUND

Colgate University, undergraduate, 2000.

UNC Chapel Hill, Kenan-Flagler MBA, 2011.

Harvard University, Teaching Fellow, summers '08, '15, '16.