



JAZZ DOTTIN

TRIPSCHOOL CERTIFIED TOUR DIRECTOR

CONTACT



508-887-1317



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Boston, MA



BOS



www.BlackGemsUnearthed.com

CERTIFICATIONS

- Tour Director Certification-TripSchool, 2021
- Toastmasters Storytelling Certificate, 2020
- First Aid & CPR (pending)

TOUR GUIDE LICENSE

Washington, DC (pending)

DESTINATION TRAINING

TripSchool, Civil Rights Trail- 2021

LANGUAGES

English, native speaker

Spanish, fluent

SKILLS

Storytelling, public speaking, tour product development, event operations, product marketing, staff management

PERSONAL INTERESTS

Black history, biking, hiking, foodie, chocolate connoisseur

TOUR GUIDE EXPERIENCE

- **Taza Chocolate** | Chocolate Tour Guide, Somerville, MA- 2016-2018
- **DeTours Segway Tours** | Philadelphia Segway Tour Guide, Philadelphia, PA- 2012-2013
- **DC Metro Food Tours** | Tour Guide, Washington, DC- 2011

DESTINATION KNOWLEDGE

Boston, Salem, Portland, ME, Burlington, Hudson River Valley, Philadelphia, Lancaster, Washington, DC, Dorchester County Maryland

RELEVANT EXPERIENCE

Host & Producer

Black Gems Unearthed • Greater Boston Area • 2020- present

- Research Black history of Massachusetts through textbooks, academic journals, and conversations with Historians to select stories to present as YouTube videos

Program Manager

Road Scholar • Boston, MA • 2016-2020

- Managed 12 regional partners that operated 78 educational group travel itineraries in the Mid-Atlantic region of the United States, which enrolled over 5,000 participants annually, realizing over \$500M in revenue
- Coached tour guides on best practices for leading itineraries and how to manage challenging scenarios and emergencies

Tourism Coordinator

Macy's Tourism Marketing & Development • Boston, MA • 2013-2016

- Established partnerships with 200+ hotels, 50+ convention groups, 10 tour operators, and 5 destination marketing organizations to increase tourist spending at Macy's Boston and Macy's Center City Philadelphia stores to over \$12M annually
- Created, marketed, and operated Macy's Boston first tourism products, which included two 45-minute history tours, three fashion programs, and two shopping packages for leisure groups to increase tourist spending in stores

EDUCATION

Bachelor of Science, Tourism and Hospitality Management

Bachelor of Arts, Spanish

Temple University | Philadelphia, PA

2012