

# Robert "Bob" Lisson

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Gateway City: Raleigh Citizenship: United States



## LICENSES AND CERTIFICATIONS

- ITMI-Certified Tour Director
- New York City Licensed Sightseeing Guide (# 2028208-DCA)
- Washington DC Licensed Tour Guide (# TGL12489)

## TOUR DIRECTOR EXPERIENCE (10 years)

### **Tour Director (Star Destinations and EF Explore America at present)**

- **Northeast US:** Boston / Lexington / Concord / New England / Fall Foliage / New York / Washington DC / Philadelphia / Pittsburgh / Gettysburg / Pennsylvania Dutch Country
- **Southeast US:** Nashville / Memphis / New Orleans / Civil Rights Trail (Atlanta / Montgomery / Birmingham / Selma / Tuskegee) / Asheville / Knoxville / Great Smokies NP / Chattanooga / Charleston / Myrtle Beach / Williamsburg
- **Southwest US:** DFW / San Antonio / Las Vegas / SW National Parks / Rocky Mountaineer
- **Western US:** San Francisco / Los Angeles / Seattle / Portland / Columbia River Gorge / Colorado
- **Europe:** England / Scotland / Ireland / Northern Ireland / France
- **Africa:** Egypt (Cairo / Luxor / Aswan / Abu Simbel)
- **Central America:** Costa Rica

### **On-Demand Travel Director (One10 Marketing at present)**

- Multiple responsibilities facilitating corporate events including conventions and incentive travel. Manage meetings, activities, transportation, hospitality, and other elements of corporate travel.

### **Additional Destination Planning and Travel Experience**

- **Northeast:** Lexington-Concord-Salem
- **Southwest:** Santa Fe
- **West:** Denver / Rocky Mountain National Park
- **Canada:** Toronto / Niagara Falls / Montreal / St. John NB / Halifax NS
- **Europe:** Spain / Germany / Switzerland / Belgium / Austria / Italy / Greece / Iceland

## OTHER RELEVANT EXPERIENCE AND SKILLS

- Student performance group travel
- Food-tour guide (Triangle Food Tours – Raleigh, NC)
- City of Raleigh Ambassador
- Customer service and dispute resolution
- Public speaking & storytelling
- USTA/ITA tennis umpire (2021 USTA-NC Official of the Year)

## CERTIFICATIONS/EDUCATION

- ITMI - Certified Tour Director and Southwest National Parks Masterclass
- Tripschool - Civil Rights Trail, New England Fall Foliage, Tour Technology
- American Red Cross Certified – Adult and Pediatric CPR / First Aid / AED
- University of North Carolina at Greensboro - Ph.D. Human Development and Family Studies
- University of North Carolina at Greensboro - M.Ed. Counseling
- Duke University - B.A. Psychology and Economics

## PERSONAL INTERESTS

- Local food and culture, historical connections, "off-the-beaten path" sights and stories