



## Lori Martz

### CERTIFIED INTERNATIONAL TOUR DIRECTOR

#### CONTACT



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Burnsville, MN 55337



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MSP

#### TOUR DIRECTOR INTRO VIDEO



#### 2-MINUTE TV INTERVIEW



#### PASTIMES

Husband, adult kids, family, pets, e-bike, lake cabin, swimming, boating, jigsaw puzzles, Sudoku, flower gardening, yard work, cribbage, cooking, reading, audio books, walking, learning new technology skills, and doing service projects

#### EDUCATION BACKGROUND

Minnesota State University Moorhead:  
B.S. Speech Pathology & Audiology

#### ABOUT

A seasoned manager of adult tour groups who wants guests to feel that I went the extra mile to ensure a memorable vacation.

#### WORK & LEADERSHIP EXPERIENCE

- Tour Director - AAA Minneapolis, 2007-2024
- President - New Sociables, June, 2023-Present
- Vice-President - New Sociables, June, 2020-May, 2023
- Coordinator - New Sociables Sole Sisters, 2020 - Present
- Group Tour Itinerary Developer, AAA Mpls 2007- 2016
- Viking Mississippi Airport Greeter and Tour Guide 2022, 2023
- Travel Sales Associate and Travel Counselor  
AAA Minneapolis, 2003-2007
- Ticket Manager - Grand Excursion, St. Paul 2003
- Tour Director - American Orient Express 2002
- Tour Manager - Holiday Vacations 1997-2001

#### DESTINATION EXPERIENCE AS TOUR DIRECTOR

**Midwest:** Minnesota, the Dakotas, Wisconsin, Iowa, Michigan, Chicago, St. Louis, Branson

**West:** Glacier, Yellowstone, Tetons, Grand Canyon, Zion, Bryce, Santa Fe, Arizona, San Diego, L.A., San Francisco and Wine Country, Seattle, Las Vegas

**South:** Florida, Savannah, Charleston, New Orleans, Nashville, Texas (Austin/San Antonio, Waco)

**East Coast:** D.C., Philadelphia, NYC, Niagara Falls, Boston/Cape Cod, New England

**International:** Victoria/Vancouver, Montreal/Quebec City, Manitoba (Winnipeg, Churchill)

#### DESTINATION TRAINING

**TripSchool:** Washington DC, NYC, Boston 2023  
New England 2023

#### CERTIFICATIONS

- Tour Manager Certification, IGA 2012
- TripSchool - Start a Tour Business 2020
- TripSchool - Storytelling I: Principles of ...2022
- TripSchool - Tour Technology Mega Masterclass 2022
- CPR Training December 2022