



JEN HEALY POCKRUS

TOUR DIRECTOR - ITMI CERTIFIED

CONTACT

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Houston, Alabama 35572

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SKILLS

- Inspiring & Motivating Others
- History & Storytelling
- Planning & Logistics
- Leadership & Creating Teams
- Relating to Young Adults
- Traditional & Digital Marketing

REFERENCES

Annie Fitzsimmons

Editor in Chief Embark / NatGeo

Phone: +44 74363 634510

Email: anniefitzsimmons@gmail.com

Cherry Kam

Four Seasons Global -
Director PR & Comms

Phone: +1 416 904 7322

Email: cherry.kam@gmail.com

ETC.

- Dual Citizenship: US & Ireland
- Last Minute Tours Welcome
- Experienced Every State & Major City in the US.
- City Tour Guide Licenses



PROFILE

One theme has defined my 32-year career: inspiring and motivating others. Travel is the industry where that purpose thrives, and I now pursue it full-time—immersing in cultures, building meaningful connections, and crafting exceptional experiences for the travelers I lead.



CAREER EXPERIENCE

Entrepreneur

2000-2025

Owner | Founder | Public Spokesperson

- 2024 - Present
 - *Tour Director: Nations Classroom & Educational Discoveries (Christian & Secular)*
 - *Destination experience: National Parks, DC, Boston, NYC, Savannah, Charleston, Nashville, St. Augustine, San Diego, Pacific Northwest, New Orleans, Italy, Ireland, London, Scotland & more.*
- 2018 - 2024
 - *J&B Garden & Landscape - Owner Retail Garden Center & Nursery*
- 2013-2018
 - *Microsoft Corp - Executive Leader PR Training & Development*
- 2009-2013
 - *Four Seasons Hotels & Resorts - FAM Tour Director and also Social & Digital Media Director*
- 2005-2009
 - *QVC/HSN On-Air Host - Xyron Corporate Spokesperson*



RECOMMENDATIONS

Annie Fitzsimmons | Embark Editor In Chief & NatGeo Author

I've worked with Jen on several cutting-edge projects that have stemmed from her unique and inspiring ideas. She has an incredibly innate ability to connect and bring all different types of people together. After each experience, I was left feeling inspired to do better, do more and push myself & my own career further. This inspiration is one of Jen's greatest strengths and everyone who meets her goes away with that feeling. This kind of brilliance is rare and I can't recommend her enough.

Cherry Kam | Four Seasons Hotels & Resorts Global Director PR & Comms

Jen's ability to collaborate with on-property teams to highlight key selling points, combined with her attention to details and proactive problem-solving abilities, resulted in outstanding guest experiences for all. Jen also masterfully crafted captivating narratives that transformed Four Seasons destinations into immersive journeys, driving extensive coverage for our hotels and resorts.