



# JACOB GARRISON

CERTIFIED TOUR DIRECTOR

## CONTACT

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📍 Los Angeles, CA

✈️ LAX/BUR



## CERTIFICATIONS

- Trip School Certified Tour Director - Bootcamp San Francisco - 2026
- First Aid & CPR

## PERSONAL INTERESTS

- Hiking
- Boardgames
- Cooking and Food
- Dungeons and Dragons
- Movies/TV Buff

## DESTINATION KNOWLEDGE

- California Coastal Cities (Los Angeles, San Diego, Santa Barbara, San Luis Obispo, San Francisco)
- California Attractions (Disneyland, Universal Studio)
- California Wine Country (Napa, Sonoma)
- Yosemite National Park
- Washington DC
- Las Vegas, Nevada
- Phoenix, Arizona
- Grand Canyon

## RELEVANT EXPERIENCE

### Visitor Services and Tours Manager

*Hollyhock House / City of Los Angeles Department of Cultural Affairs | 5 years*

Oversaw daily operations, program development, and guest/employee satisfaction.

Developed and implemented training for both staff and docents.

Worked closely with dozens of fellow historic, cultural, and tourism destinations and well as tour companies interested in touring the site.

### Senior Tour Guide and Visitor Services Associate

*Taliesin West / Frank Lloyd Wright Foundation | 2 years*

Led daily tours to a variety of groups and guests while balancing crowd control, logistics, and other outside elements.

Wrote the tour script to balance historic accuracy with entertaining moments and interesting content

Learned to endear themselves to groups in a short amount of time.

### Front of House Manager / Bartender

*Alamo Drafthouse | 1 year*

Quickly memorized details like orders and inventory while maintaining a charismatic demeanor.

Learned how to sell optional upsells in order to increase overall purchase.

Dealt with disgruntled customers in a diplomatic but firm way.

Keep a high quality of service while fooling the limits of corporate oversight.

## ACADEMIC BACKGROUND

### Grand Canyon University

*B.A. History | 2018 - 2021*

Minored in Communication and Psychology