

Jacob Anderson-Minshall TOUR DIRECTOR & STORYTELLER

CONTACT

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CERTIFICATIONS

Hospitality Industry Essentials, NYU Jonathan Tisch

Center of Hospitality, 2024

Foundations of Interpretation, Indiana University Eppley Institute for Parks & Public Lands, 2024

LEAP (Learning through Experience & Active Participation), WorldStrides, 2024

Tour Director & Guide Certification, TripSchool, 2023

First Aid & CPR, American Red Cross, 2024

California Master Naturalist, 2024

Project Learning Tree, 2023

Idaho Master Naturalist (studied, not certified) 2023

National Park Service Ranger Academy, 2000

GUIDE LICENSES

Washington, D.C.

DESTINATION TRAINING Washington, D.C. WorldStrides 2024 Washington, D.C. TripSchool 2023

INTERESTS/SPECIALTIES

Untold histories, nature, ecology, social movements

LANGUAGES English (native speaker); some German and Spanish

DESTINATION KNOWLEDGE

California: Los Angeles, Palm Springs, San Diego, San Francisco Bay Area, Silicon Valley, Sacramento, Gold Country, Santa Cruz, Wine Country (Napa & Temecula); National Parks & Monuments including Yellowstone, Grand Tetons, Grand Canyon, Zion, Arches, Bryce Canyon, Mount Rushmore; Washington, D.C.; New York City; Salt Lake City, UT; Provincetown, MA; Idaho, Utah, Wyoming, Oregon, Colorado; Berlin, Venice; Stockholm, Caribbean Islands; Alberta, Canada; Alabama (Civil rights tour); New Orleans.

RELEVANT EXPERIENCE

TOUR DIRECTOR *Multiple Tour Companies* | 2023-present OTR director. Managed logistics, created/delivered commentary, liaised with security & suppliers, facilitated access for disabled guests. California history (Sacramento/San Francisco/Gold Country); LA/Hollywood/theme parks; U.S. National Parks; Georgia/Alabama Civil Rights; New Orleans; Washington, D.C.& NYC.

TOUR EDITOR WhollyH20 | 3 months

For nonprofit environmental organization, assisted with creation of walking tours, entering coordinates and information into PocketSites.

EDITOR IN CHIEF Out Traveler | 3 years

Relaunched print and digital travel magazine during the pandemic to critical acclaim, dramatically grew online presence, traveled to and wrote about numerous domestic and international destinations, juggled deadlines, managed staff, launched branded video series.

RANGER Midpeninsula Regional Open Space | 3 years

Patrolled largest open space preserves in the U.S. Fought wildfires & provided first aid and rescue. Managed volunteers and maintenance crews. Led interpretive walks for K-12 students.

RANGER *Marin County Parks & Open Space* | 2 years Led all-age interpretive walks. Maintained parks and beaches. Supervised seasonal aides, planned workdays, assigned duties.

ADDITIONAL ACCOMPLISHMENTS

Led elk feeding tours on a wildlife refuge in Oregon Collected samples for stream ecology studies in national forests. Operated information kiosk at Mount Tamalpais California State Park Led interactive tide pool tours at California Academy of Sciences Drove a college airport shuttle van giving adult campus tours Operated game booths at a traveling carnival in the Southwest Served as assistant press secretary on an Idaho Governor's U.S. Senate campaign (I was 19, and no, he didn't win) Ran informational booths at dozens of LGBTQ+ Pride festivals Founded and co-hosted a monthly radio show on KBOO in Portland Organized a San Francisco Bay Area book tour for seven authors Taught Speech 101 classes at Idaho State University Authored 4 novels and a memoir; writing published in 50+ outlets

FOREIGN STUDY

Germany, England, Jerusalem

ACADEMIC BACKGROUND

Speech Communication M.A. Idaho State University Peace and Global Studies B.A. Earlham College

SERVICE

Transgender Advisory Group, IGLTA. 2021-Present