

# **RACHEL O'BRIEN**

CERTIFIED TOUR DIRCTOR/GUIDE

### CONTACT

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## CERTIFICATIONS

Tour Director Certification TripSchool 2024 Non-Profit Leadership & Management ACC 2024 SHRM - CP ACC December 2024

## **GUIDE LICENCES**

Washington D.C.

### **PERSONAL + VOLUNTEER**

I'm a gluten-free baker, everyday reader, and someone who lives for a great cup of coffee and a serious game of Mahjong. And, in the words of Danny Rojas, "Swimming is life!"

Bullock Texas State History Museum Volunteer

# PERSONAL DESTINATION KNOWLEDGE

Texas - Yeehaw! | South Carolina | Florida | California | Germany (Berlin) | United Kingdom | Ireland | France | Denmark | Hungary | Czechia | Portugal | Austria | Türkiye | Spain | Ecuador/Galapagos

# **DESTINATION TRAINING**

TripSchool Bootcamp - Washington D.C. - October 2024 East Coast MegaTraining 2025

# **RELEVANT EXPERIENCE**

#### Principal Consultant | Founder

#### Rachel O. Consulting | Current

Provide strategic guidance, actionable solutions, and hands-on support to small businesses and non-profits, with a focus on empowering women-owned enterprises. Design and implement tailored solutions to streamline operations, enhance customer service, and drive business growth.

#### Caterer

#### Maudie's Tex-Mex | Current

Excels in customer service to create memorable experiences for clients and guests, emphasizing effective communication and attention to detail in presentation. Mastering hospitality skills to ensure a positive experience which will leave a lasting impression.

#### **Executive Director**

#### Congregation Ohev Shalom/Agudas Achim | 4 years

Revitalized leadership frameworks to improve operational efficiency, enhance team collaboration, and elevate congregant experiences. Led community engagement and fundraising efforts to expand outreach and strengthen programming. Implemented strategic initiatives to boost financial sustainability, streamline operations, and improve overall service delivery.

#### **Operations + Surgical Practice Manager**

#### Naples Oral + Facial Surgery | 21 years

Spearheaded initiatives that boosted the practice's reputation for exceptional customer service and operational efficiency. Led a team of 16-20 staff, optimizing workflows and streamlining processes to drive continuous improvement. Managed HR functions, including recruitment, performance management, and payroll. Developed effective communication strategies and coordinated educational programs, including a comprehensive surgical curriculum, to support professional development and enhance operational performance..

# ACADEMIC BACKGROUND

### St. Edward's University

Organizational Communication | 2014

Presidential Award