

Meg Steele Barker

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EDUCATION

University of Maryland, College Park, MD. M.Ed., Education Policy and Leadership.

Wesleyan University, Middletown, CT. B.A., English.

Tour Industry Experience

Embark Maine Tours, Bath, ME, 5/21-present *Founder/Owner.* Operate local tour business, focusing on history: walking, step-on, custom.

- Develop and lead tours, design and execute print and digital marketing.
- Lead all business operations, secure and steward partnerships.
- TripSchool Boston grad and Toupreneur+ member.

National Park Service, Marsh-Billings-Rockefeller, Woodstock, VT, 6/16-11/16 *Interpretive Ranger.*

Close Up Foundation, Alexandria, VA, 10/90-5/92 *High School Program Instructor.* Taught government, U.S. history using Washington, DC as a classroom, including programs for recent immigrants.

Program Leadership Experience

Library of Congress, Washington, DC, 6/12-3/15 *Supervisory Educational Resource Specialist.* Led program development and delivery, including professional development; managed staff, vendors and contractors for Library's national outreach and programs for K12 educators.

- Directed design and execution of virtual, in-person and hybrid K12 professional development and training to promote inquiry and critical thinking using digital primary sources, e.g., maps, letters, photographs.
- Stewarded development of a nationwide virtual community to support teacher professional learning; partnered on initiatives for online professional development, e.g., conferences and social media.
- Sought, secured and managed partnerships to reach diverse audiences, e.g., Teaching Tolerance, the Hispanic Association of Colleges and Universities, the National Science Teachers Association.
- Managed programs and presentations for K12 educators visiting the Library's exhibits and programs, including Civil Rights, Science and Technology, Film and Audio collections, also National Book Festival.
- Published in journals, e.g., Social Education and The Science Teacher. Presented at national conferences.
- Managed staff and contractors, optimizing collaboration, teamwork and productivity. Negotiated and oversaw contracts. Led team through staffing transitions, including reorganization.
- Led collaborations with diverse district and university-based grantees to deliver program objectives.

College Summit, Washington DC, 7/10-6/12 *Manager of Strategic Initiatives.* Developed, led and stewarded grants and programs for nonprofit focusing on improving college access and retention for students from low-income communities.

- Led interdepartmental team designing multi-million-dollar cause marketing campaign to support first generation college students and engage new corporate funders to drive postsecondary outcomes. Conducted cost/benefit assessments of program components—including proposed partnerships—to anchor and drive grant development and other revenue streams.
- Met critical need for volunteer engagement for largest corporate funders through development and implementation of comprehensive program for FAFSA completion. Authored event handbook and leveraged operations in organization-wide deployment; engaged 200 volunteers to reach 500 families

across eight regions in first year.

- Strategically managed grant relationship with corporate funder—\$2.9 million annually, cash and pro bono—to deliver greatest ROI while marshaling organizational resources to achieve greatest impact. Project managed complex deliverables under four objectives: data tools for schools, public policy, public relations and volunteer engagement.
- Managed fundraising leads and executive directors from twelve regional offices to deliver on objectives.
- Guided development, publication and promotion of white paper to support policy goals.

C-SPAN Television Network, Washington DC, 9/97-8/06 *Education Manager & Senior Specialist*. Designed and delivered programs, including professional development and digital tools to support the use of the network's video content in K12 classrooms.

- Designed and implemented programs for the Network's national education outreach, C-SPAN Classroom, with resources for U.S. government, history, language arts, critical thinking and media literacy.
- Developed digital resources for special series including *American Writers* and *American Presidents*.
- Increased accessibility of C-SPAN resources by securing downloadable video exclusively for teachers; pilot led to comprehensive initiative to make *all* C-SPAN video available online.
- Designed and implemented annual student video documentary contest (StudentCam).
- Set department priorities, allocated resources and drove results; made hiring, teaming and promotion decisions; managed staff, contractors and summer teacher fellows; developed, advocated for and tracked budget against program and operational goals.
- Led collaborations across departments, including SQL database, televised series, messaging; designed programs and trained staff for the C-SPAN School Bus to deliver ROI for local cable operators.
- Created and conducted survey of 5,000 teachers to identify target audience and analyze product value; built membership from 8,000 to 25,000 teachers.
- Coordinated local programs for televised series: *Students & Leaders* and *American Writers*.
- Appeared on C-SPAN regularly to promote programs; presented to hundreds of educators at national conferences; collaborated with organizations, e.g. NCSS, Commission on Presidential Debates.

Teaching Experience

Fisher Mitchell School, RSU1, Bath, ME, 8/17-present *Ed Tech Librarian*. Teach weekly library and technology classes to 3rd, 4th and 5th graders. Lead Video, History and Book Clubs. Collaborate on core literacy and social studies content delivery. Lead school-wide technology initiatives, e.g., Distance Learning Hub, as well as community projects, e.g., mock election, food drive, author visits. Guide 5th graders on community projects.

St. Anne's School of Annapolis, MD, 8/06-6/10 *Middle School English and Social Studies Teacher & Team Leader*. Initiated Capstone project for 8th graders, tying academic research to community service.

The Field School, Washington, DC, 8/92-5/95 *Middle and High School English Teacher*.

Community Involvement

New Mainers Support Team Member for asylum-seeking families in Bath.

Sagadahoc Preservation, Inc. Board Member.

Main Street Bath Board Member; Member, Promotions Committee.

Bath Historical Society Trustee.