



# HALLIE HEITER

CERTIFIED TOUR DIRECTOR/GUIDE

## CONTACT

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- 📍 Nashville, TN
- ✈ BNA
- 🔥 Trip School Certified

## CERTIFICATIONS

### Tour Director Certifications:

- **TripSchool:** Certified, 2023
- **TripSchool:** Fall Foliage training, 2025
- **Licensed guide:** D.C. and N.Y.C.

## PERSONAL INTERESTS

House Hunters International is on repeat in my house. Currently studying the Japanese language (with participation in two in-country language immersion programs). Have run/completed a marathon before the organizing party closed the finish line. I'm a huge Peloton fan.

## DESTINATION KNOWLEDGE

I am heading into year number three as a tour guide; best career decision I've ever made! I have guided both student and adult tours-- and enjoy both equally. Locations guided: Boston, D.C., New York, Philadelphia, the Deep South (over-the-road, Houston to Miami), the Southwest National Parks, and Fall Foliage. I've traveled to over 50 countries, have lived in Scotland, and studied abroad in Hong Kong and Japan. I'm very comfortable traveling in Europe and Asia, and relish the opportunity to create experiences of a lifetime for all tour participants. I am open to directing domestic or international, student or adult tours.

## TOUR DIRECTOR TRAINING

Trip School Certified, October 2023  
TripSchool TripCon 2024 attendee  
Trip School Fall Foliage Training, July 2025

## RELEVANT EXPERIENCE

### Entrepreneur

*VorbaFit LLC | 2022-Present*

Co-Founded a company, VorbaFit, which combines foreign-language learning with exercise. Academic studies show that when you work out and learn a language at the same time, you both learn that language faster and you retain it longer. URL: [www.vorbafit.com](http://www.vorbafit.com)

### Director, Entrepreneurial Leadership Program

*Battle Ground Academy | 2018-2022*

Responsible for strategy and execution in transforming a nascent entrepreneurship program into a headlining program for the school. Led program growth from a few classes housed in the middle school to a flagship program housed in a new \$15M state-of-the-art entrepreneurship building (opened Fall 2021). Applied for and was accepted as one of only fourteen schools in the world as a 12-month partner for Stanford's K12 Lab in a collective effort to leverage data in affecting positive change in the classroom.

### Associate College Counselor

*Jackson Preparatory School | 2015-2016*

Responsible for advising grades 9-12 on the college admissions and selection process. Co-counsel for an average class size of 120 students.

## ACADEMIC BACKGROUND

**Colgate University, undergraduate, 2000.**

**UNC Chapel Hill, Kenan-Flagler MBA, 2011.**

**Harvard University, Teaching Fellow, summers '08, '15, '16.**