



MORGAN MILES CRAFT

TRIP SCHOOL
CERTIFIED TOUR DIRECTOR

CONTACT

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CERTIFICATIONS

- Tour Director Certification-Trip School Bootcamp, Washington DC MAY 2025
- Level 1 Sommelier
- First Aid & CPR



ACADEMIC BACKGROUND

University of California, Los Angeles
BA in Political Science/International Relations

LIFE EXPERIENCES

Published author, journalist, apprentice winemaker, and chef. I owned a Mexican Cantina on Miami Beach and worked in Tokyo for a year as a model. I'm most proud of my work volunteering on the Hopi and Navajo nations. I love cultivating new ideas and bringing them to life. My mom is 95 and kicking.

DESTINATION KNOWLEDGE

Southern California - Cities, Deserts and Coast - 30 Years
Northern California - San Francisco, Wine Country, Redwood Coast - 5 Years
Central California - Big Sur, Paso Robles, Carmel, Yosemite, Sequoia - 5 Years
Southwest - Arizona, New Mexico, Colorado, Utah, National Parks - 5 Years
Mountain West - Yellowstone, Jackson Hole, Badlands, Devil's Tower - 3 Years
Hawaii - Oahu, Maui, Kauai, Big Island - 1 Year
New York, Washington DC, Boston, Miami, Everglades and Keys - 1-5 Years
Tokyo, Kyoto - 1 Year
India, Europe - Extensive knowledge

RELEVANT EXPERIENCE

FREELANCE TOUR DIRECTOR AND TOUR GUIDE

MULTIPLE OPERATORS | 1 YEAR

Currently working with numerous national and international tour operators and destination management companies in the US market leading national parks, city, student, historical, amusement park, and private curated tours. These include multi-day OTR tours, cruise port, airport and hotel pickups and drop-offs, transportation management and event logistics.

Director of Hospitality

TAMBER BEY VINEYARDS, CALISTOGA, CA | 2 YEARS

Oversaw hospitality operations for an upscale boutique Napa Valley winery. Hosted all reserve experience guests, high-value VIP's, winery estate tours, and trade visits. Cultivated, planned and executed all winery events. Booked as a ride-along Napa expert for groups traveling to the Napa Valley. Certified wine educator and level one sommelier.

Tour Guide

WINE TOURS OF SEDONA | 1 YEAR

Lead tour guide and van driver conducting winery and area tours in Northern Arizona, including Sedona red rock tours, national monuments and parks. Executed multi-day local itineraries and acted as a ride-along expert for bus tours.

Tasting Room Manager and Events Director

JAVELINA LEAP VINEYARDS, SEDONA, AZ | 4 YEARS

Tasting Room Manager, Events Manager and Head Wine Educator for a small, family-run winery in Northern Arizona. Conducted private tours and VIP tastings showcasing the winemaking process. Executed events from 10 to 100, including weddings, and private, exclusive luncheons, and conducted offsite educational tastings in area hotels.

ADDITIONAL EXPERIENCE

WINE DIRECTOR *TELLURIDE FOOD AND WINE FESTIVAL | 2014*

APPRENTICE WINEMAKER *HUMBOLDT, CALIFORNIA | 2016*

PUBLISHED AUTHOR *THE RING OF FIRE:*

AN EPICUREAN ADVENTURE | 2021