

Jacob Russell-Snyder

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Gateway City: San Francisco

Citizenship: USA

Languages: English (fluent) Spanish (conversational)
Korean (restaurants and taxis)



Intro Video: <https://www.youtube.com/watch?v=EnaFvBua75U>

***ITMI Certified Tour Director/Guide**

***San Francisco Tour Guide Guild Member**

***New York City Certified Sightseeing Guide**

Tour Director/Guide Experience

Collette Tours-Pacific Northwest, SoCal and Sequoias, Alaska Land and Sea, Cowboy Country, Canadian Rockies, Eastern Canada, Northern California-3 yrs

Destination America-California Coast, Northern California, Scenic Parks Explorer, Canyon Country-3 yrs

United Journey-Yellowstone and Canadian Rockies-1 yr

Onward Tours-San Francisco, Napa-3 yrs

Stretchy Pants Food Tours-San Francisco walking tours)-3 yrs

St Giles International-3 yrs-ESL Walking Tours (SF, Oakland, Berkeley)-3 yrs

Big Bus-San Francisco City Tours-1 yr

Extensive Personal Travel Experience

Lived in: San Francisco (7 yrs), Oakland (15 yrs) Los Angeles (5 yrs) , New York City (2 yrs), Boston (2 yrs) and Seoul S. Korea (3 yrs)

US Travel: Las Vegas (x11), Spring Training-Arizona (x6), NYC (x6) Baltimore (x4) Washington D.C. (x3) Chicago (x3) Alaska (x2)

European Travel: UK (x2) France, Spain, Netherlands,

New Zealand Travel: Visited family (x2) Married in Bay of Islands in 2017

Asian Travel: S. Korea, Japan (x3), Thailand (x4), China (x2), Cambodia, Vietnam, Macao,

Baseball Related Travel: 30 current MLB ballparks including 5 “Baseball Road Trips” across the United States, Japan, Dominican Republic Winter League, Baseball Hall of Fame, in Cooperstown (x2)

Education

ITMI San Francisco, CA, **Certification in Tour Mangement**

Emerson College Boston, **Masters in Theater Education**, 2015

St Giles International School San Francisco-CELTA **certified ESL Teacher**, 2009

University of California Irvine **BA in Drama-Honors in Directing**. 2001

RELATED EXPERIENCE

St Giles International School, San Francisco, CA Student Services Director/Activities Coordinator

July 2017-March 2020

Ran the award-winning social program for an international language school for adults.

- Developed social programs, created monthly activity calendars and planned school wide events.
- Conducted walking tours and led activities and trips to sporting events and performances.
- Ran Instagram account [StGilesSF](#)
- Facilitated cross-cultural dialogue and communication among students from over 20 different countries.
- Implemented student leadership programs and supported school clubs.
- Conducted New Student Orientation and emceed Graduation.
- Designed signage for the school and promotional videos.
- Filmed public service announcements and music videos using students and staff.

Stretchy Pants Food Tours, San Francisco, CA Tour Guide

September 2021-Present

Ran food tours of various San Francisco neighborhoods for local food tour company

- Conduct tours of Chinatown, North Beach, The Mission and Fisherman's Wharf
- Help create new tours by trying restaurants, exploring spaces and meeting shop owners
- Develop relationships with new restaurants and coordinate group visits.
- Learn history and stories behind the vendors we visit on our tours

Colette Tours, Western United States Tour Manager

July 2023-Present

Finished my 3rd season as a Collette Tour Manager

- Have led *Cowboy Country, California Dreaming, PNW and California, Eastern Canada, Canadian Rockies, Alaska Land and Sea* for Collette
- Took personal trips in off season to explore tour stops surrounding areas and try new restaurants.
- Familiarized myself with Collette's travel standards and itineraries
- Researched local businesses and created videos to share with guests.
- Created lists of restaurant recommendations for guests.