

Brenda "Darcel" Harris Lee

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Gateway City: Sacramento/San Francisco

Citizenship: United States



ITMI Certified Tour Director / Guide

<https://www.youtube.com/watch?v=NX2YEOqkr5A>

Tour Director / Guide Experience

- **San Francisco City Tour**
- **Sausalito / Muir Woods / Napa / Sonoma Wine Country Tour** ITMI FAM
- **Carmel / Monterey / Big Sur / Hearst Castle** (2 days) ITMI FAM
- **San Diego City Tours** (8-year resident) SD CVB / VIP FAM Tours
- **Pacific Northwest: Portland, Oregon; Seattle, WA; Vancouver, Victoria, Banff**
- **Utah / Monument Valley** (20x, 2 days) VIP / Client FAM Tours
- **Nashville & Memphis TN, Jackson, MS, New Orleans, LA (20 days)** for YMT Vacations
- **Civil Rights Tours**
- **Washington D.C.** (license pending)
- **Student Tours for WorldStrides** throughout CA and the Northwest
- **Sacramento Region** (15-year resident) Gold Country, Sacramento Capitol, Old Town Sacramento, Sacramento Wetlands for Cal Events

Familiarization Tours / Cruise Experience / Destination Knowledge

- **California** Yosemite; Sacramento, Los Angeles, Hollywood, Santa Monica, Beverly Hills, (20 years); San Diego (8 years)
- **Southwest National Parks / Utah** Zion & Bryce (5 days); **Colorado** Denver (5x, 7 days), Silverton-Durango Railroad (2 days), Cumbres-Toltec Railroad (2 days); Rocky Mountain National Park, Monument Valley, Grand Canyon, Lake Powell
- **Alaska/Inside Passage** (7 days) *Celebrity Cruises*, Skagway, Ketchikan; **British Columbia** Victoria & Vancouver (2x, 5 days)
- **Hawaii** Oahu (7 days), Kauai (7 days)
- **Deep South** Charleston (2x, 2 days); Savannah (3x, 5 days); Atlanta (3-year resident); Smokies (6x, 2 days); Gatlinburg (6x, 2 days); Memphis (6x, 2 days); Nashville (14-year resident); **Florida** Tampa, Orlando & Long Boat Key (12x, 3-5 days)
- **New York** New York City (10x, 3-5 days); **Washington D.C.** (3-year resident) / **Virginia** Mt Vernon (2x), Arlington, Williamsburg (4x), Fredericksburg (6x), Monticello, Alexandria
- **New England** Boston, Bar Harbor, Kennebunkport, Cape Cod, Bangor
- **Eastern Canada** Toronto (5 days), Montreal (5 days), Quebec (3 days), Winnipeg (7 days)
- **Mexico/South America/Caribbean** Cancun (3x, 7 days), Buenos Aires (7 days), St. Croix (5x, 7 days), St. Thomas (2x, 3 days), St. Lucia (5 days), Belize (7 days), Bermuda (2x, 5 days), British Virgin Islands (5 days), St. Maarten, Puerto Rico, Caribbean Cruise (7 days) *Celebrity Cruises*
- **South Africa** (16 days) FAM Tour, Johannesburg, Durbin, Sun City, Soweto, Capetown

Meeting and Event Planning

- **Meeting & Event Planning** (10 years, 35,000-40,000 people) Company Owner
- **National Sales Manager / San Diego Convention & Visitors Bureau** (4 years)
- **Convention Coordinator / White House Liaison / All logistics/ Air / Transportation** for President Bill Clinton, Tampa FL, 1996
- **Convention Services Manager**/Hilton Hotels
- **Non-Profit Executive Director / Produced Seminars & Meetings** (60 per year)
- **Organized / Produced Major Galas** (3 years, 500 people)

Additional Experience and Skills

- **Owner, Tour Operator: Cal Events, Inc. & Tour and See, Inc.**
- **Non-Profit CEO** (6 years) California Black Health Network, Sacramento
- **Grant Writer** (10 years) For multiple Non-Profits, Sacramento
- **Speakers Bureau Owner** (1 year) Sacramento/Washington, DC
- **VP Marketing / Government Relations / Fund Development** (10 years) Nashville, San Diego, & Sacramento
- **Directed Speakers Bureau / Managed Bookings / Certified Trainer** (3 years) Ken Blanchard Companies
- **Advocacy / Policymaking Experience** (10 years) Testified Before CA State Legislature; Legislative Advocate, U.S. Congress.

Education

- **International Tour Management Institute**, San Francisco – Certified Tour Director, 2016
- University of Phoenix, Sacramento – Bachelor's Degree, Business Administration / Organizational Development
- Meetings Professional International – Certified Meeting Professional (CMP) Candidate
- Bridgeworks Generational Diversity – Certified Trainer
- Red Cross / CPR Certified

Personal Interests / Hobbies

- Gardening, Sailing, History Buff, African American Historical Tours, Baking, Interior Design, Wine Enthusiast, Young Women's Ministry, Human Trafficking, Motivational Public Speaking, Writing, Beach Walking