

RIKESH BUDDHDEV

TOUR DIRECTOR | EXPEDITION LEADER TRIPSCHOOL CERTIFIED

CONTACT

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- NEW YORK, NEW YORK
- CAMPFIRE PROFILE | WEBSITE

EDUCATION

PURDUE UNIVERSITY (2003 - 2007)
B.A. Fine Arts // Business Admin
MIAMI AD SCHOOL (2010 - 2011)
Art Direction // Advertising Program

CERTIFICATIONS

TripSchool San Francisco 2026
National Academy of Sports Medicine
American Council on Exercise
First Aid, CPR & AED Certified

TRAVEL & DESTINATION

TripSchool - Boot Camp, San Francisco, 2026 (Tour Director Cert)

Remote Year - Global travel program, lived and worked in 12 countries over 12 months including: Uruguay, Peru, Argentina, Bolivia, Portugal, Spain, Croatia, Malaysia, Indonesia, Thailand, Vietnam

International Remote Living -

1+ month stays including: London, Bali, Ho Chi Minh City, Ko Pha Ngan, Lisbon, Buenos Aires, Lima

SUMMARY

With 15+ years creating global guest experiences and cultural events across five continents, I'm now evolving from event producer to tour director—redefining what "experience design" means by bridging my background in operations and logistics with a passion for travel. To me, every journey is transformation and storytelling in motion—an opportunity to inspire curiosity, adventure, and authentic connection to people, culture, and place.

EXPERIENCE

PROJECT MANAGER / EXPERIENTIAL & DESTINATION PROGRAMS WORKSHOP (Van Wyck & Van Wyck)

Managed multi-day programs for global luxury clients including Blackstone, Tiffany & Co., Clé de Peau Beauté, and Harry Winston. Oversaw logistics, creative direction, and guest experience—delivering seamless, story-driven events rooted in culture and place.

LEAD EXPERIENCE PRODUCER / GLOBAL PROGRAM DIRECTOR WASSERMAN

Directed international programs across five continents for 100-2,000 guests. Led cross-cultural teams, managed complex logistics, and crafted journeys that connected people to story and setting. Recognized with an ADDY Award for a multicultural campaign celebrating beauty and identity for L'Oréal.

GLOBAL EXPERIENCE & OPERATIONS MANAGER

SAP CONCUR

Produced multi-country incentive and conference programs across North America and Europe. Balanced precision logistics with authentic, locally grounded guest experiences.

EXPERIENCE DIRECTOR, TRAVEL & INCENTIVE PROGRAMS *ITA GROUP*

Designed and led incentive travel experiences in global destinations. Coordinated logistics, accommodations, and cultural programming to create safe, meaningful, and story-rich journeys.

EARLIER EXPERIENCE

AVANADE, STARSHOT VENTURES, FELD ENTERTAINMENT, OCTAGON

Held progressive roles supporting global travel, touring, and experiential programs across North America and abroad. Developed core expertise in logistics, vendor coordination, and large-group operations—building the foundation for a career dedicated to connecting people through storytelling, culture, and exploration.

PERSONAL INTERESTS

Adventure travel - summiting 20,000 ft peaks to biking Bolivia's Death Road.

Ocean encounters - diving with sharks in Cape Town to manta rays in Hawaii.

Adrenaline seeker - GoldenEye bunjee jumps, active volcano hikes in Bali, finding the thrill in every landscape.

Culinary explorer - cooking and discovering local food & culture, from snake venom shots in Vietnam to scorpions in Thailand.

Fitness and wellness - living an active lifestyle while motivating and inspiring others to succeed physically & mentally.