



## JAMES CANNON

TOUR DIRECTOR/TOUR GUIDE

### CONTACT

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Miami, Florida, United States

Miami/Ft Lauderdale (MIA/FLL)



### SKILLS

- Social Media Marketing + Forecasting
- Emergency Medical Response
- Logistical Coordination
- Accounting + Budget Projections
- International Relations + Exchange

### GUIDE LICENSES

- NYC Sightseeing Guide License (pending)
- Washington, DC Guide License

### PERSONAL INTERESTS

- Outdoor Activities (Rock Climbing (5.11 is my highest grade!), Hiking, Cycling, etc.)
- Film Analysis & Critique (follow me on Letterboxd!)
- Electronic Dance Music (second job in emergency response at festivals in off-season!)

### DESTINATION/ITINERARY KNOWLEDGE

- Florida (state-wide, specialization in South Florida/Florida Keys)
- New York City
- Boston/Cambridge, Salem and Lexington/Concord
- Washington, DC/Alexandria
- San Francisco/Bay Area of California

### TRAVEL EXPERIENCE

- Social Media Marketing/Educational Exchange - Palermo, Italy
- International Hospitality Work in Hostels - Thessaloniki, Greece; Prague, Czech Republic
- Misc. European Destinations - Western & Central Europe (Germany, Hungary, Italy, Netherlands, Poland, Portugal, United Kingdom)
- Misc. United States Destinations - New Orleans, Louisiana; Chicago, Illinois; Las Vegas, NV, etc.

### RELEVANT EXPERIENCE

#### Tour Director / EF Explore America (2023-present)

- Directed tours across the Eastern Seaboard (DC, NYC, Boston, and Florida), customized and standard itineraries for elementary-high school students, shared-private groups, and for STEM, arts, and history-centric tours
- Content discussed includes historical analysis and synthesis of US history, Broadway and theater-centric tours, art and architectural analysis, and connection to various curricula based on student needs.
- 4.92/5 cumulative evaluation score from GLs

#### Tour Guide / Unlimited Biking (2024-present)

- Led tours, both private and shared groups, through Miami Beach and the immediate Miami area, discussing history of architecture, urban planning, and greater context within US history for predominantly international groups in English and basic Spanish.
- Specialization in smaller groups of 10-15, both electric bikes and regular bikes used, and familiarization of bike and road safety communicated with all guests of all ages

#### Ground Control/Headliner Experience / Insomniac Events (2024-present)

- Flexible position working for 100+ music festivals and concerts produced across the US, with responsibilities all guest-facing and rooted in emergency response
- Positions are largely centered around emergency medical response, assisting guests as needed and liaising with local first responders and law enforcement to ensure guest safety
- Registration + logistics coordination, assisting in mental health services, and distribution of information for all guests, etc.

### ACADEMIC BACKGROUND

#### Florida International University

BS - Hospitality & Tourism Management | 2021 - 2024  
Cum Laude