



MARY STELLA

CERTIFIED TOUR DIRECTOR/GUIDE

CONTACT

- +1 305-395-0315
- Mary.Stella.Tours@gmail.com
- Marathon, FL
- EKW, FLL, MIA

CERTIFICATIONS

Tour Director Certification- **TripSchool**
2023
-CPR

PERSONAL INTERESTS

Passionate advocate for animals
Photography
Birding
Exploring nature on land and at sea
Community theater
Community service

DESTINATION KNOWLEDGE

Florida Keys, including Key West
St. Augustine, FL
Clearwater/Dunedin area, FL
Familiar with and have contacts at attractions throughout FL
Atlantic City and surrounding area, NJ

RELEVANT EXPERIENCE

Director of Media & Marketing

Dolphin Research Center | 20 plus years
Grassy Key, FL

Responsible for developing and implementing media, marketing, public relations, and social media for this non-profit marine mammal education and research facility. Whether hosting our live streams, welcoming fam tours, or curating engaging content, I shared the story of our animal family and our mission to enliven the experience of our visitors and attract new guests to visit.

Published Author

2005 - 2010

Always a storyteller, I crafted entertaining, romance novels for contemporary audiences

President / Owner

On-Call Creative Services

Freelance journalist; public relations and marketing professional for a variety of clients.

ACADEMIC BACKGROUND

Monmouth University

B.A. English | Graduated 1980

PROFESSIONAL AWARDS & ACHIEVEMENTS

- Florida Attractions Association Outstanding Attractions Member
- Phil Sadowski Community Development Award
- Stand Up for Animals Animal Hero Award
- Romance Writers of America Service Award