



## DESTINATION KNOWLEDGE

Bend; Portland; Coastal; Oregon, San Diego; Orange County; Catalina, California, Boise, Idaho, Tucson; Phoenix, Arizona, Maui, Hawaii.

## TRAVEL SPECIFIC TRAINING

Current ITMI Student - 2025

## RELEVANT EXPERIENCE

### *Training & Media Specialist*

#### *State of Idaho / 2 years*

- Developed visuals, videos, photography, and audio training materials, enhancing clinician support for Idahoans.
- Produced media for conferences and team training.
- Created a series of video and audio podcasts to promote Foster Family Stories.
- Created a Creative Guide and Presentation Materials to assist teams in the organization.

### *Founder/ Producer*

#### *Mountain Sea Media / 10 years*

- Produced articles, copywriting, photography, audio, and videography services to a diverse client base across the USA.
- Award-winning writer, video, and podcast producer.
- Published writer in many publications.
- 1859 Oregon's Magazine Beerlandia Columnist since 2016.

### *Founder/ Producer*

#### *Good Beer Matters / 10 years*

- Created and hosted educational podcasts for a global beer audience
- Earned the CBMA's 2022 Global Best Beer Podcast.
- Teach beer classes and guided experiences for professionals and consumers.
- WSET Beer level 1 & 2 Educator for in-person and online courses for students worldwide.
  - Nominated WSET Beer Educator for Linfield College, Oregon, and International Wine Center, NY
- Co-founder of Sense of Beer Style Podcast to educate global beer professionals
  - CBMA's 2023 Gold Medal Winner

## *Other Pertinent Experiences*

Firefire/ Paramedic - 8/ 10 years

Hospitality - off and on for 20 years

Various Sales and Customer Service

Teaching, Education, and guiding

# Jeremy Storton

Tour Director/ Guide in Training

ITMI Program Pending

## CONTACT

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Boise, Idaho

## CERTIFICATIONS

- Current ITMI Student
- Advanced Cicerone®
- BJCP Beer Judge
- WSET Beer Educator
- PFI Freediver Instructor
- OR Paramedic 2007 - 2017
- Certificate in Accessible Tourism Ambassador Training

## PERSONAL INTERESTS

Education, Storytelling, Mixed-Media Production, Aquatic Adventure, Freediving, Water Polo, Culinary, Beverage, Music, Culture.

## WEBSITES

[www.MountainSeaMedia.com](http://www.MountainSeaMedia.com)

[www.GoodBeerMatters.net](http://www.GoodBeerMatters.net)

[www.SenseOfBeerStyle.com](http://www.SenseOfBeerStyle.com)

## LANGUAGES

Conversational Spanish

## ACADEMIC BACKGROUND

**UC Irvine** - Bachelor's, Environmental Studies

**COCC** - Associates, Paramedic

**ITMI** - Tour Guide and Director training (Pending)