



# Sarah Covey

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Poulsbo, WA - Gateway City: SEA

Video Introduction: <https://youtu.be/UCcIdeYGnTE>

ITMI Certified Tour Director and Tour Guide 2020/2021

## Education

**International Tour Management Institute,  
San Francisco, CA (2020/2021)**

Certified Tour Director/Tour Guide, Travel Leader  
Fundamentals

**University of California, Santa Cruz, (1999)**

Bachelor of Arts, Women's Studies

**West Valley College, Interior Design Coursework (2005-2011)**

**Wellbeing Director, Trafalgar Tours (Destination America)**

Teamed with the Travel Director and Trafalgar staff to ensure the health, safety, wellbeing and overall enjoyment of tour guests for over the road tours.

**Retail Store Manager, K&L Wine Merchants (10 years)**

Hired, trained, and developed team of 14, created & innovated Curbside pickup process, created and managed staff education program, managed scheduling, communication, and logistics for weekly customer tasting program.

**Store Manager, Starbucks Coffee Company (11 years)**

Hired, trained, and developed team of 25, taught Starbucks NYC new hire classes, mentored and coached newly promoted/hired Assistant Store Managers in NYC region.

**University of California, Santa Cruz (4 years)**

Resident Assistant, Women's Center Student Program  
Coordinator, New Student Campus Orientation Leader

**Assorted Summer Camps**

Camp Counselor, Lifeguard, Children's Swim Instructor

## Language

Advanced French (meet & greet), Beginner Italian

## Certification

HeartSaver CPR/AED/First Aid – expires August 2023

Wine & Spirits Education Trust, London (2013)  
Advanced Level 3 certification

## Personal Interests

Wine, food, cooking, entertaining, reading, gardening, interior design, space planning and organizing, writing, fitness enthusiast.

## Tour Experience (Wellbeing Director)

### American West:

Jackson, WY, Grand Teton NP, Yellowstone NP, Devil's Tower, Mount Rushmore, Crazy Horse, Badlands NP, Bryce Canyon NP, Zion NP, Grand Canyon NP, Arches NP, Moab, Canyonlands NP, Capital Reef NP, Coral Pink Sands NP, Lake Powell Navajo Tribal Park

### Destination Training

#### *ITMI 4 Day Training Tour*

San Francisco, Monterey, Solvang, Santa Monica

### Familiarization Tours

Drink Ribeira, Drink Spain – Ribeira Del Duero, Spain (7 days) – wine industry professionals tour

### Personal Travel Experience

\*Born and raised in Bay Area, California

\*Resided in Santa Cruz, SF, NYC and Seattle

### *Domestic*

CA, OR & WA Wine Country

### *International*

France, Italy, England, Ireland, Spain, South Africa