

## Timothy A. (Tim) Norton

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### Summary of Relevant Experience and Professional History

More than 35 years of progressive knowledge, expertise, and responsibility as a leader in higher education, healthcare, and non-profit philanthropy. In recent years, served in numerous short-term higher education senior leadership roles.

- Administration & Organizational Leadership
- Capital Campaign Planning & Execution
- Cultivation and Solicitation of Donors
- Strategic Planning
- Management of Staff and Resources
- Development of Endowment Programs
- Public Relations & Marketing Campaigns
- Board Development, Training & Coaching

**Tour Director** | TripSchool Mega Training  
Washington, DC | New York City | Boston

February 2025

**Vice President for Philanthropic Advancement** (Interim) | Columbia Theological Seminary  
Decatur, Georgia

February 2025 - Present

**Executive Director** (Interim) | AdventHealth Volusia County Foundation  
Daytona Beach, Florida

May 2024 – February 2025

**Vice President for Advancement & Executive Director** | Daytona State College  
Daytona State College Foundation and Daytona State College Housing Corporation  
Daytona Beach, Florida

June 2019 – May 2024

**Vice President for Advancement & Marketing** | Reinhardt University  
Waleska, Georgia

July 2015 – June 2019

**Chief Advancement Officer** | Appalachia Service Project  
Johnson City, Tennessee

June 2011 – June 2015

**Founder/Principal Consultant** | Crux Communication, LLC  
Atlanta and Maryville, Tennessee

2000 – 2015

### Education

*Master of Arts, Education*—Southwestern Baptist Theological Seminary, Ft. Worth, Texas, 1989

*Bachelor of Arts, Organizational Communication*—University of Central Florida, Orlando, Fla., 1983

Computer Skills/Training in Mac and PC Environments, Microsoft Office Suite, Blackbaud's *Raiser's Edge* & *RENXT*, *Financial Edge* & *FENXT*, and *eTapestry*, PeopleSoft, Wealth Engine, Crescendo

### Community and Professional Service

- Member, Association of Fundraising Professionals—Atlanta, Daytona Beach, and Smoky Mountain Chapters; Presenter in local AFP and CASE chapters
- Founder, *Augustine Collective*—A Student Run Movement of College Journals
- Member/Board Member, Daytona Beach Rotary Club 2019 - 2024
- Member, Atlanta Breakfast Club, 2015 - 2019
- Downtown Atlanta Kiwanis Club, community service committees, 1997-2006
- Volunteer, Brain Tumor Foundation for Children, Atlanta, 2002-2006
- Board of Advocates, Baylor University School of Social Work, 2000-2011
- Missions volunteer in 13 states and six foreign countries