



NICHOLAS CAMPBELL

CERTIFIED TOUR DIRECTOR/GUIDE

CONTACT

- 📞 318-422-1605
- ✉️ nick@npc-consulting.net
- 📍 Shreveport, LA
- ✈️ SHV
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CERTIFICATIONS

Tour Director Certification -
*TripSchool certified Tour Director /
BootCamp - San Francisco, 2026*

GUIDE LICENCES

Licensed Tour Guide
City of New Orleans
2018-Present

- Conduct guided tours for domestic visitors delivering engaging historical, cultural, and architectural narratives.
- Adapt presentations for varied audiences, interests, and age groups.

PERSONAL INTERESTS

Politics, Football, History,
Travelling, Cross Training,
Exploring new Cultures,
Connecting with new People,
Reading

DESTINATION KNOWLEDGE

New Orleans, LA / Washington, DC / Civil War Battlefields

Political Consultant / Campaign Director
Louisiana, United States
2007-2024

Directed large-scale, multi-city operations requiring precise scheduling, logistics coordination, and public engagement.

- Managed teams, volunteers, transportation routes, venues, and event timing.
- Senior Advisor & Fundraising Director for a U.S. Senate campaign (2016).
- Regional PAC Director for a gubernatorial re-election campaign (2019).
- Worked on over a dozen state and federal campaigns, demonstrating adaptability, leadership, and crisis management.

Licensed Insurance Agent / Outside Sales Manager
Campbell Insurance Agency Inc. — Bossier City, LA
2006-Present

- Led outside sales operations and client relationship management.
- Delivered consultative presentations to individuals and business owners.
- Maintained long-term client trust through consistent service and communication

Medical Device Sales Representative
NC Med / Trident Medical — Shreveport, LA
2017-Present

- Served as operating-room sales representative for complex spinal procedures.
- Coordinated with surgeons, nurses, and hospital staff under high-pressure, time-sensitive conditions.
- Delivered clear explanations of technical products to varied professional audiences.
- Managed travel, scheduling, and inventory across multiple facilities.

Internships, Other Experiences, Achievements

- College & High School Football Coach
- High School Football Official
- Board Member - Red Cross - North Louisiana Chapter
- English Language Instructor - Vilnius, Lithuania, 2006
- Internship - Caesars Superdome - Business Operations and Event Management - New Orleans, LA

ACADEMIC BACKGROUND

Elon University
BA - Public Administration, 2006

Northwestern State University of Louisiana
MS - Sport Administration / Stadium Management, 2019