



## NICHOLAS CAMPBELL

### CERTIFIED TOUR DIRECTOR/GUIDE

### CONTACT

- 📞 318-422-1605
- ✉️ nick@npc-consulting.net
- 📍 Shreveport, LA
- ✈️ SHV
- 🔥

### CERTIFICATIONS

**Tour Director Certification** -  
TripSchool certified Tour Director /  
BootCamp - San Francisco, 2026

### GUIDE LICENCES

Licensed Tour Guide  
City of New Orleans  
2018-Present

- Conduct guided tours for domestic visitors delivering engaging historical, cultural, and architectural narratives.
- Adapt presentations for varied audiences, interests, and age groups.

### PERSONAL INTERESTS

Politics, Football, History, Travelling, Cross Training, Exploring new Cultures, Connecting with new People, Reading

## DESTINATION KNOWLEDGE

New Orleans, LA / Washington, DC / Civil War Battlefields

Political Consultant / Campaign Director  
Louisiana, United States  
2007-2024

Directed large-scale, multi-city operations requiring precise scheduling, logistics coordination, and public engagement.

- Managed teams, volunteers, transportation routes, venues, and event timing.
- Senior Advisor & Fundraising Director for a U.S. Senate campaign (2016).
- Regional PAC Director for a gubernatorial re-election campaign (2019).
- Worked on over a dozen state and federal campaigns, demonstrating adaptability, leadership, and crisis management.

Licensed Insurance Agent / Outside Sales Manager  
Campbell Insurance Agency Inc. — Bossier City, LA  
2006-Present

- Led outside sales operations and client relationship management.
- Delivered consultative presentations to individuals and business owners.
- Maintained long-term client trust through consistent service and communication

Medical Device Sales Representative  
NC Med / Trident Medical — Shreveport, LA  
2017-Present

- Served as operating-room sales representative for complex spinal procedures.
- Coordinated with surgeons, nurses, and hospital staff under high-pressure, time-sensitive conditions.
- Delivered clear explanations of technical products to varied professional audiences.
- Managed travel, scheduling, and inventory across multiple facilities.

## Internships, Other Experiences, Achievements

- College & High School Football Coach
- High School Football Official
- Board Member - Red Cross - North Louisiana Chapter
- English Language Instructor - Vilnius, Lithuania, 2006
- Internship - Caesars Superdome - Business Operations and Event Management - New Orleans, LA

## ACADEMIC BACKGROUND

**Elon University**  
BA - Public Administration, 2006

**Northwestern State University of Louisiana**  
MS - Sport Administration / Stadium Management, 2019