



ERICA BROWNING

CERTIFIED TOUR DIRECTOR/GUIDE

CONTACT

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CERTIFICATIONS

ITMI Tour Training Certificate
Idaho Food Safety Certification
Teaching Certification

PERSONAL INTERESTS

Skiing, Cooking, Baking, Amusement
Parks, Wildlife Spotting, Traveling,
Sewing, Teaching.

DESTINATION KNOWLEDGE

Grew up spending 2-3 weeks each year exploring Yellowstone and Grand Teton National Parks, gaining extensive knowledge of the parks and surrounding areas. Spent a season working at a family-owned resort north of the Grand Canyon, where I sold Native American artifacts—including jewelry and rugs—and shared historical and cultural insights about the local people and their traditions.

DESTINATION TRAINING

Internation Tour Management Institute
-ITMI Tour Training May, 2025

RELEVANT EXPERIENCE

Certified Teacher

Twin Falls School District 10 years

Developed strong leadership, communication, and organizational skills through years of classroom instruction. Experienced in managing groups, creating engaging learning experiences, and adapting to diverse needs—skills that directly apply to guiding and educating tour groups.

Restaurant Manager

Jacob Lake Inn 5 months

Gained valuable experience in hospitality and customer service, ensuring smooth operations and guest satisfaction. Skilled at working efficiently under pressure, maintaining cleanliness and safety standards, and providing a welcoming experience—important qualities for managing logistics and group needs during tours.

Church Youth Leader

5 years

Led youth groups in outdoor and camp settings, organizing activities, ensuring safety, and fostering teamwork and enthusiasm. Experienced in planning schedules, problem-solving, and creating memorable experiences—mirroring the leadership and coordination required in tour directing.

ACADEMIC BACKGROUND

BYU-Idaho

*Bachelor of Science in Family and Consumer Science and
Education 2013-2016*